

## Connecticut Military Personnel Offered Discount Electricity Rates



**FOR IMMEDIATE RELEASE** Middlebury, CT, April 12, 2010 — Active, reserve and retired military personnel across Connecticut are now eligible for extra savings with a new discount rate program sponsored by Positive Energy Electricity Supply, LLC in Middlebury, Connecticut ([www.GetPositiveEnergy.com](http://www.GetPositiveEnergy.com).) Joe Ventura, President of Positive Energy, stated, “Personally having family and friends who have served in the military, or are still in active duty, has inspired us to give something back. Especially during this time of war, this is one way for us to acknowledge and honor their service to our country.”

Beginning the month of April 2010, all active, reserve and retired military personnel are offered a preferred rate by Positive Energy that saves customers up to 15% off of CL&P’s and UI’s rates. “The deregulation of Connecticut’s energy market,” explained Ventura, “has created an opportunity for alternative

electricity providers, such as Positive Energy to provide electricity at competitive rates. Connecticut residents, businesses, and now military personnel are all now being offered rates with substantial savings.”

A Connecticut based company founded in February 2009, Positive Energy Electricity Supply, LLC is registered with the Connecticut Department of Public Utility Control. It is one of the fastest growing companies in Connecticut and is an accredited member of the Better Business Bureau. “All that military personnel need do to sign up for our Military Savings Program,” explained Ventura, “is to provide information from their recent utility bill, and a military ID to become enrolled in this program. This information can be submitted via fax, email or in person. We do not require a credit check, deposit or cancellation fees. There is no obligation and no contract to sign. To get more information on submitting the information, they can call Positive Energy Electricity Supply, LLC for enrollment instructions for this special offer at 888.5.POSITIVE, or visit [www.GetPositiveEnergy.com](http://www.GetPositiveEnergy.com).

With the ambition to further provide military personnel with savings potentials, Ventura pointed out, “When someone is considering switching their electricity suppliers, it is important to review historical rates rather than introductory offers. Positive Energy consistently offers one of the lowest variable rates in Connecticut. Switching electricity providers is a simple, free process, and there are no contractual obligations when someone switches to Positive Energy.”

To learn more about the Military Savings Program and other rate programs, contact Positive Energy Electricity Supply, LLC, a proud supporter of all of Connecticut’s military personnel, by calling 888.5.POSITIVE (888.576.7484) or visit [www.GetPositiveEnergy.com](http://www.GetPositiveEnergy.com).

**Military Discount Rate** Call us at **888.576.7484** for instructions on how to enroll for this special offer.

For additional information, please contact Positive Energy Electricity Supply, LLC, Jessica Pettit - Media Relations.

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